



We're 3 years Young!

Hello to all our valued customers!

It seems like ages since I wrote to everyone to say hello and I hope that since my last newsletter that you've all been playing fantastic golf and enjoying life.

I can't believe that Vanity Fairways is now 3 years old – we opened our doors on November 01 2006 – the time has flown – it's been a great 3 years and I've had the opportunity to meet and play golf with some lovely ladies from clubs all over the place and met many more when you've called into the shop.

Our Mail Order customer base is growing all the time – it's wonderful that we are able to help so many lady golfers all over Australia get new golf gear. Thank you to those ladies who have been walking talking billboards and advertising Vanity Fairways it's so gratifying to receive phone calls from delighted customers.

Our "Babes in the Woods" clinics continue to be popular and we already have a list of ladies keen to start clinics in the New Year. We also now have an Intermediate Level and in 2010 are hoping to introduce specific clinics e.g short game, course management and rules & etiquette so watch out for more info in 2010. It's wonderful to see more ladies taking-up golf and getting "hooked" like the rest of us !

Here's a couple of happy snaps & don't forget partners are always welcome to join us.

Vanity Fairways Social Golf Club:

Last year we launched the VFSGC– anyone can join us – it costs nothing and you can come along to any of the games/outings anytime – just RSVP and let me know!



We've played McLeod, Laidley, Gainsborough Greens, Banora Point, Parkwood, and Noosa Valley so far and had a lot of fun as well.

Here's a couple of happy snapspartners are always welcome.



Mystery Day Trips:

Earlier this year we had our first Mystery Day Trip – ladies arrived here at the shop bright & early for a 7.30am departure by coach – we had breakfast & champagne on the coach & all was eventually revealed and we had a great day at Northlakes.

A special "thank you" to Cheryl Holt from Pacific Harbour for organising a coach of their own and joining us at Northlakes. After excellent feed-back from the ladies (& guys) that joined us we will definitely be doing another Mystery Trip in the new year.....so keep an eye-out for this "not to be missed" fun day.

VANITY FAIRWAYS

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Vanity Fairways Ladies Day @ Pacific Harbour:



You know I **do** have a shop& I don't play golf all the timeplease tell my husband that !!!

Another wonderful day – tough greens & a course that many of the ladies had never played and was certainly a challenge for most of us !!!

A 4 Ball score of 47 pts won the day –well done !

We've decided to make this an Annual Event so if you missed this year as soon as the date is available for 2010, we'll let you know.



Vanity Fairways Calendar:

We've already starting to get bookings for sponsorships & parades for next year and those dates combined with other open & invitational golf days & all the other things that need to be organised, really need to be summarised somewhere.....so we will keep an online calendar for 2010 and will include it in any updates that are sent out.



So if your club is having an Open /Invitation Day or a Special day that you'd like to let other ladies know about then we are more than happy to include details for you....we don't have to be sponsoring the day so don't worry about that....all we want to do here is help ladies that are on our database find out more of what's going on around the different courses & help to support each other - and play golf too !!!

Here's what we have so far.....if you want more info on any of the events listed or you want to add your own then just email us.

MONTH/DATE	WHERE	WHAT
4-7 March	Royal Pines	ANZ Ladies Masters Weekend Away
Sun 7 March	Noosa Springs	RSPCA Charity Day
Wed 14 Apr	Gympie Pines	Invitational Day
Thur 27 May	Brookwater	Vanity Fairways Leukaemia Day
Wed 28 July	Wantima	Pink Ribbon Day
Fri 20 Aug	McLeod	B&D Lady Holt Teams Event

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New Summer Ranges

The new Nivo (Canadian) range will start arriving next month and I am sure it is going to be one of the most popular stories for next year.

The basic tech polo is being repeated in loads of new colours – princess blue, viridian green, purple wine, pastel lavender & cherry tomato along with good basics of white, black & navy in sleeveless and short sleeve styles.

Many of our customers own a few of these already and keep coming back for more. These colours teamed with prints in skorts, shorts and capris will be hard to keep on the racks !

Here's a couple of sneak peek photos taken at our preview night.



30% SALE on NOW !!!

To celebrate our 3rd Birthday we have 2 racks of gear at 30% off as well as a table of \$25 items and a rack of 50% off.....so if you are looking for a bargain then pop-in for a look.

Don't forget that we have Gift Vouchers and can send them anywhere in Australia or overseas for you....or maybe suggest (tactfully of course) that if your family/friends are struggling with what to buy you for Christmas then why not suggest a VF Gift voucher – that way you can get what you want !



Lucky Members Draw



We have now reached over 2000 on our Client List! In fact we now have 2030 happy customers !!

Not all will receive this newsletter as a hardcopy as most are contactable via email and an electronic version of the newsletter is sent to those ladies.

But...the good news is.....Client Number.....1157 Irene Westaway has won our Vanity Fairways Lucky Draw.

Irene has to contact us as soon as possible to claim her prize !!!

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4th Annual Vanity Fairways ANZ Ladies Masters Weekend Away 6 & 7 March 2010

Sat 6th March

- Tee-off from 12noon at Emerald Lakes Resort – carts included.
- Transfer to Royal Pines Resort for check-in
- BYO Drinks & Nibbles – venue to be advised
- 7.30pm Dinner – venue to be advised & at own cost

Sun 7th March

- Breakfast & checkout
- Passes for the golf included for each person then out onto the course to follow the field and watch some amazing golf !

Cost: \$ 175 per person twin share / \$ 275 single room

Bookings: Numbers are limited so RSVP as soon as possible – a non-refundable deposit of \$100 per room is required at time of booking & balance will be due by Friday 19th February.

I would like to take this opportunity to thank all of our customers for their amazing support over the past 3 years.

Also a big thank you to – Paula, Di, Gayle & Wendy – if it wasn't for these ladies I wouldn't be able to be out & about at your courses or able to play on Saturdays.

I have made some wonderful new friends along the way that love their golf just as much as I do and I wish you all a fabulous 2010 with good weather, good golf and good friends !



**MERRY CHRISTMAS &
HAPPY NEW YEAR !!!!**



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