



Tiger Woods is coming to Vanity Fairways!

Well not quite – most of you will know that NIKE are Tigers' major sponsors and try as we might we just couldn't convince him to make a guest appearance at Vanity Fairways but the next best thing will be here - NIKE Ladies Golfwear has arrived at Vanity Fairways. To celebrate we are having **NIKE WEEK** from Monday 27 August until Saturday 1 September - come in to the shop during NIKE WEEK and **you could win a fabulous NIKE Gift Pack**. Every purchase gets an entry into the draw and every NIKE purchase gets 2 entries into the draw. Any on-line sales during that week will also qualify so check out the website if you can't get here in person.

New Canadian range in store now:

We couldn't arrange for Tiger to be here but part of our order of Tabi Golfwear from Toronto in Canada is here. It only took 10 weeks from shipment date... talk about coming by camel with a snorkel! This is only the first colour range and it's a gorgeous periwinkle (lilac) range with all over patterns, spots and argyles. It looks great with our range of shorts and skorts. We've only imported small quantities so if you're a lilac / mauve lover you should not delay.



Babes in the Woods

Our Babes in the Woods beginners groups have been increasing in numbers. Our first group of Level 1 moved almost 100% to Level 2 and we had a whole new group come in at Level 1. Here's a photo of Day 1 for both the groups with Richard Harris and Chris Johnston, our 2 pros, that are looking after the Babes. There are a few Babes missing from the photo... they'd never been to McLeod and got a little lost on the way!

The next Babes group will commence (subject to numbers) on Saturday 18th August – to register you'll need to contact Deborah at the shop as quickly as possible.

We are having our first Babes Weekend Away in October – we're heading out to Kooralbyn for the weekend, so we'll have some pics to show you in our next newsletter.



*Top: Part of our new Canadian range
Right: Babes in the Woods Day 1*

golf apparel
and accessories
for women



vanity fairways
look good ♦ feel good ♦ play better

Parades and Sponsorship

Since our last newsletter we've been really busy with parades and sponsorships. I know we've been telling you about them for a while now but I just wanted to let you know that if you would like Vanity Fairways to do a parade at your Club next year you need to make your bookings early... we already have some bookings for 2008.



Left: Beerwah Parade
Top: Wantima Parade

The best customer is a happy customer

Over the last few months we have had numerous requests either via email or phone from ladies wanting to purchase items. Our website has illustrations of almost all of our stock – it's difficult to keep it 100% up to date because it changes from day to day. That's another reason why we don't have a "shopping cart" function on the website. I believe that to have a shopping cart you need to have bulk stock of the individual items and that's one thing that Vanity Fairways doesn't have – bulk items – we will carry full size ranges but usually not more than a couple per size. We have lots of different labels and brands and the sizes vary with each one. By starting a dialogue with you we can ensure that the size you need is what you get and we can also avoid lengthy delays with posting backward and forward until we get it right.

Here's what one customer from Fiji had to say:

"The experience in your shop was just great, the styles, colours and fabrics were some of the qualities that we were looking for, all comfortable and easy wash & wear. I adore my visors and my earthy colours ...what I want because of this climate and even when I sweat it is just a quick dry out in the sun without any odour retention.

In fact we had gone to a number of other stores and I was really looking for a skirt and ended up with the "skort" which is perfect and ideal for our climate & culture – no rubbing of thighs and not too short.

Re price – I have never worried about paying quality because it lasts longer and one gets better wear from the items. The package(jacket & vest) we received is exactly what we ordered and no fuss. The delivery was efficient, everything intact."

So if you can't make it to the shop – don't worry – the shop can come to you!

Shop 2B Metro West Centre
620 Moggill Road, Chapel Hill Queensland 4069
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Web: www.vanityfairways.com.au



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We start them young at Vanity Fairways

Not quite the same as the new CROSS pink co-ordinates that we have at the moment but I recently celebrated another birthday and we did something completely different for the day... you guessed it... we played golf! About 25 of us, godchildren included, headed over to the **CORINDA PITCH n PUTT COURSE** on Cliveden Avenue and everyone played 9 holes on the Par 3 Pitch n Putt Course. We then we availed ourselves of the BBQ facilities and had a great BBQ lunch... all too easy and a lot of fun... even the non-golfers enjoyed their first foray into golf (and the golfers had a great time as well!). It was a great venue for something a bit different so if you're searching for ideas for a get together, why not give Tony or Midge a call on 3379 7836.

Right: The little ones at the Pitch n Putt



And The Winner Is...

The lucky winner of our 2nd Edition Newsletter draw was Fi Richardson and it just so happens that Fi was also a member at Indooroopilly Golf Club – Fi joined our newsletter club online and we had no idea where she was from – not that that had any influence whatsoever on who won the draw! Fi collected her gift pack of Vanity Fairways gear and is now a walking talking commercial for us.

The lucky winner of our edition 3 draw is...

Member Number 572 – Sue McWilliam from Darwin

Sue your Vanity Fairways Gift Pack will be on it's way to you soon... CONGRATULATIONS!

Remember, anyone that joins our Newsletter Club at any time has a chance to win, all names from our very first customer are in the draw!

Governor's Cup – Norfolk Island Golf Tournament

We have details of this great 7 night package to Norfolk Island in November this year – it starts at \$2049 from Brisbane and includes:

- Return airfare from Brisbane
- 7 nights Governor's Lodge Resort accommodation
- 7 days car hire
- Full cooked breakfast daily
- Governor's Cup Green fees
- Governor's welcome cocktail party & buffet dinner
- Sunset cliff-top fish fry
- Governor's Gala Dinner and Sponsors presentation

If you'd like more info just contact Deborah at Vanity Fairways and we can email you the details or post a flyer to you.

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Golf and Physiotherapy

Have you ever wondered why sometimes you just can't achieve what your golf pro is asking you to do?

Sometimes it may not be just poor co-ordination. We are all built differently with different degrees of flexibility and strength. If you are struggling maybe you simply don't have flexibility in a particular body region to do movement.

Mary-Ann Litchfield, an expert Physiotherapist with a keen interest in golf and a client of Vanity Fairways has recently started a practice called Brisbane Physiotherapy Consultants. She started the business so that she has the opportunity to focus on her areas of interest including golf injury prevention.

Mary-Ann will be running golf screening sessions later in the year for you to learn your strengths, manage your weaknesses and play better golf. Take a look www.physioconsultants.com.au or email mary@physioconsultants.com.au if you want to know more.

The 19th Hole

It's been an exciting first 10 months for Vanity Fairways – my golf handicap hasn't improved at all – in fact I've just gone back to playing off 18 – but I have enjoyed playing courses like Gladstone where we sponsored the Central Queensland Foursomes Championships and Beerwah where we sponsored an Invitational Day. I have met some absolutely lovely ladies along the way and it just goes to confirm to me that golf is such a great sport and one where you make friendships that will endure for years to come.

I am taking a few weeks off from 13 September and my sister Paula will be minding the shop for me. Paula will be ably assisted by Cecily, Diane, and Helena when needed. I won't be online during that time so if you need anything please just call Paula in the shop – don't email as Paula is not "into" computers and emailing and you won't get a reply until I return.

Don't Forget: "LOOK GOOD – FEEL GOOD – PLAY BETTER"

Regards,

Deborah Marsland

PS: I'll leave you with a few scenic Norfolk Island images to tempt you into finding out more about the Norfolk Island Golf Tournament and 7 night package we've organised!



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