



Grand Opening Day

After months of preparation and a lot of help from some very dear friends & my husband – **vanity fairways** opened on Wednesday 1 November. My background for the past 28 years has been the travel industry and being a keen golfer I knew how difficult it was for lady golfers to get nice golfwear and accessories. I was looking for a change in direction and decided to do something to fill that gap... so here we are with vanity fairways!! Many have commented that they like the name and have asked me who/how the name came about – to be honest with you I was thinking about possible names and had been flicking through my DVD folder and saw the DVD for Vanity Fair – blinding flash – vanity fairways!! So I hope you like it and remember it and tell all your golfing friends about us.

We are conveniently **located** in Chapel Hill – with easy access straight off Moggill Road with plenty of undercover parking – we open at 10am and close at 6pm except on Thursdays when we close at 7pm. Saturdays we are here from 10am till 2pm and we are happy to open earlier or later by appointment for those ladies that work or live on the other side of town.

Sponsoring Competitions

We know just how difficult it is for Ladies Committees to get sponsors for competitions and we would love to be involved... even though your competition schedule for 2007 is probably already set and your Fixture Books have been printed – that won't bother us – so if you think there is a spot available and you'd like vanity fairways to come to your course and do a little showing of some of the apparel and accessories just give us a call. We already have bookings from – Tenterfield, Jindalee, Corinda, McLeod, Virginia and Wantima to name a few.



Photos: Above: The signs go up ! Right: Sponsoring at Hyatt Coolum – The Swing Thought Ladies Open – Dec06 – Helen liked the green Tchak top as well !!



golf apparel
and accessories
for women



vanity fairways
look good ♦ feel good ♦ play better



Left, above: Enjoying a champagne at the opening party! Above: Corinda Golf Course Christmas Break-up – December 2006 (I promise: I do have more than one shirt!)

Exciting News!

Vanity fairways have just become the very proud sponsor of **Tamara Beckett**.

Tamara is ranked No. 4 on the ALPGA Order of Merit and is playing in the MFS Australian Open at Royal Sydney and also the Australian Ladies Masters at Royal Pines Resort in February. Tamara is one of the calendar girls in the 2007 Top Shots calendar – she is **Miss April** and vanity fairways will be dressing Tamara for all her competition events. You can buy the calendar in our shop.

Gift Vouchers

We have specially printed Gift Vouchers available for purchase – so if you have a birthday coming up why not suggest to family that a vanity fairways gift voucher could be a good idea – that way you can choose what you want... we are happy to post them out and we'll do credit card charges over the phone... nothing could be easier!

If you happen to be on your club committee we are happy to accept your club trophy vouchers as well (by prior arrangement of course) or if you need prizes – then a vanity fairways gift voucher is a great option... just give us a call to arrange.



Tamara visits Deb at the vanity fairways shop, showing off the 2007 Top Shots Calendar

Our Website www.vanityfairways.com.au

For our out-of-town clients or if you can't make it into the shop our website now features photos and details of almost all of our great range of apparel and accessories. We won't have a "shopping cart" on the website but if you see something you like then either email us or call the shop to discuss sizes, colours and availability – we are happy to do a **telephone order** by credit card and to post your purchase to you.

Shop 2B Metro West Centre
620 Moggill Road, Chapel Hill Queensland 4069
Phone: (07) 3720 1237 • Mobile: 0418 754 717
Email: shop@vanityfairways.com.au





What Do We Stock??

Got nothing to wear for the new season?

The thing that truly amazed me when I started looking for stock and labels for vanity fairways was the huge range of ladies golfwear that was available out there – but why does hardly anyone stock it? But that’s why vanity fairways is here - some names you will know others will be new to you.

VUARNET – TCHAK – GREG NORMAN – TURTLE CREEK – RED HILL – CROSS – BIRDEE – RELAUNCH – LINE 7 – ECCO – HI-TECH – JOEY MULLIGAN GOLF SHOES – large & small sizes can be accommodated in most styles.



Accessories include Asche socks, X High Performance socks, Glove-it Gloves and Visors, Gripper Gloves in 4 styles and in sizes from small to xlarge for right and left hand golfers, ball markers, Volvik Crystal balls, belts, umbrellas, Bennington Golf Bags and a range of hats and visors in all different shapes and sizes.

We are also stocking (when available) a full size range from XS to XXL and our golf shirts come in sleeveless, short sleeved, ¾ sleeves and long sleeves, skirts, skorts, pants, capris, vests, knitwear – there is something in-store for everyone and new stock is arriving on a monthly basis.

Launching Our Ladies Only Golf Clinics: “Babes In The Woods”

Vanity fairways isn’t just a ladies golf apparel and accessories shop – we will be bringing our clients and all lady golfers (good, bad, average & beginner) a range of clinics and workshops in conjunction with local Pro **Richard Harris** from McLeod Country Golf Club. So you can learn how play if you are a beginner or how to improve your game and maybe get a handicap if you don’t already have one. Learn more about golf rules and etiquette all with other ladies and have a lot of fun doing it! That’s what it’s all about – our time is precious and we need to make sure that whatever we are doing we enjoy and have fun doing!

Shop 2B Metro West Centre
620 Moggill Road, Chapel Hill Queensland 4069
Phone: (07) 3720 1237 • Mobile: 0418 754 717
Email: shop@vanityfairways.com.au



Babes in the Woods – Beginner Babes in the Woods – Business Babes in the Woods will all be operational in the next month or so and we will be sending out more details on dates, times and costs when ready.

Do You Need A Holiday?

Looking for somewhere a little different for a holiday this year? How about a golf and gourmet holiday to **Vietnam and Malaysia** in June? Deborah & Peter will be **escorting a trip** especially planned with golfers in mind – couples or singles are welcome. We depart Brisbane on Friday 1 June and fly via Kuala Lumpur to Ho Chi Minh City – we will enjoy some of Vietnam's best golf courses, gourmet restaurants and cooking schools, staying in 4 or 5 star hotels with all transfers, green fees and caddies included and on the way home a couple of days in Kuala Lumpur for some retail therapy or more golf for those that don't need any other type of therapy than golf!

All this for approx \$4000 per person – if you'd like more info contact Deborah at the shop or via email... we'd be happy to send you a brochure or email you an electronic version.

Photo (right): Tour Escorts – Deborah and Peter Marsland. I really do have more than one golf shirt! I just love this one though – check out the snazzy Glove-it visor and matching glove!!



And The Winner Is...

To launch vanity fairways and to encourage ladies to join our client newsletter club, we have been running a **promotion** – if you join the club either online, by post or by personally shopping at the store and completing a membership form then you have been entered into our first draw to **win** a 2 piece wet weather golf suit and a vanity fairways gift pack... we have over 260 entries and... the winner is:

Member Number 073 – Andrea Smith from Indooroopilly Golf Club

Congratulations Andrea! We will be doing a Members Draw **every 3 months** in conjunction with our advertising in The Golfer Magazine – the next winner will be announced in our 2nd newsletter due out early May.

We'd Love To Hear From You

If you have anything you would like to share with us or any feedback or ideas for future editions we'd love to hear from you... send an email to deborah@vanityfairways.com.au or post to the shop.

Our Motto: "LOOK GOOD – FEEL GOOD – PLAY BETTER"

We truly believe that if you look good – you feel good and you do play better – golf is a mind game – sure, like any sport you have to practice to improve – it's great to be out there enjoying the fresh air, the walk and the company – let vanity fairways help you with the look good and play good part and the feel good will just flow with it!!

Yours in golf,

Deborah Marsland

Shop 2B Metro West Centre
620 Moggill Road, Chapel Hill Queensland 4069
Phone: (07) 3720 1237 • Mobile: 0418 754 717
Email: shop@vanityfairways.com.au

