



## Hello Everyone,

I really don't know where the time goes! Seems there's just not enough hours in some days and combine that with hectic weekends and the days & weeks just fly by. I just had a look at when I did my last newsletter and I can tell you if I was an employee responsible for doing a business' newsletter I would have sacked me ages ago ! In my defence I have always said that I don't want to inundate my customers with loads of emails & newsletters that just never get read!

So I hope you enjoy catching-up with all that's been happening at Vanity Fairways these past few months.



Now there's not much point in having a ladies golf shop if I don't get to enjoy playing some golf myself and it's got to give me some bragging rights ! I also get lots of my interstate customers asking if that's me modelling gear on the website....it's not because I am usually the one taking the photos ...but recently I won the "Eunice Coleman memorial Rosebowl" at my home club ...McLeod ...so here I am bragging and showing off the trophy!

In the last newsletter I told you all about the great time we had at the Bonville Ladies Classic in February and I want to let you know that we are definitely doing it all again next year so save the dates .....FRI/SAT/SUN

17/18/19FEB....I should have more details and costs for you by mid-October.

## 4th ANNUAL LADIES OPEN GOLF DAY

This year we headed to the brand spanking newly renovated and redesigned The Palms Course at Sanctuary Cove for our annual Leukaemia Foundation Golf Day. I must say that I was very worried that we'd be having the day as it had been raining the proverbial "cats & dogs" for days and I was very concerned even the day before that I'd get a call from them saying the course was closed.....I would then have been faced with contacting over 100 ladies that night to advise that it was off! Lucky for me the "golfing angels" were smiling on us and we had a fine day with no rain so we were able to enjoy everything that being out on a golf course means!

We had ladies from all over Brisbane ,the Gold & Sunshine Coasts and Sydney play on the day and we raised just over \$3,500 for the Leukaemia Foundation on the day. A special thank you has to go to Adam De'Ath & Adam Pisani who manned our "Buy an Eagle/Birdee or Par" Hole.....the ladies invested over \$500 on that hole alone....buying an Eagle or a Birdee score on that hole was certainly popular !

Our Overall Champion on the day was Meryl McKenzie from McLeod Golf Club.....no only did Meryl win our perpetual trophy but she also won a gorgeous new Nivo outfit which was very generously donated by Tantis Marketing and a swag of other goodies. A huge "thank you" to all our sponsors on the day....without their generosity our day would not have been the success that it was.



*Leukaemia Day winner Meryl Mckenzie (left) receives the Perpetual Trophy from Cecily Boyd our trophy donor, and enjoying the fun at the Leukaemia Day (right).*



We are doing it all again next year – so here's another – save the date for you – TUE 22 MAY – for the 5th Annual ladies Open Golf Day at The Palms Sanctuary Cove.

## SPONSORSHIPS for 2011 & 2012

This year has been our busiest so far for sponsoring various Open & Invitational Days in & around Brisbane.....we've been to Pink days, Lavender days and Lilac days and just lots of other club comp days and I've had a fabulous time showing off our ranges to all these ladies....(and playing golf). I want to also thank all the ladies who have modelled for me (some 2 or 3 times or more.....thanks Maureen & Cara)....the ladies all seem to enjoy their catwalk experience and some are even latent show-offs!! We have a lot of fun doing the parades and if we've never been to your Club we'd love to...so give us a call to book so that you don't miss out.....I already have forward dates for 2012.



## NEW to VANITY FAIRWAYS

I am always looking for new labels to add to our range – anything we stock has to be of high fabric quality and design and be a little different from what you will see anywhere else. I am very proud of what we offer our customers – there will always be some designs that are more readily available than others but I defy almost any Pro Shop to offer the range both in labels and sizes that we have here at Vanity Fairways.

Two new labels that we are really excited about are EP Pro & Tail ranges. We featured a couple of photos in our last newsletter of the EP Pro range and we are doing the same in this edition because we have new colour stories that have just arrived. All of the ranges will be added to the website as soon as images become available (and I get the time to do it!).

The coming season is going to be so colourful ...I've already seen the new Nivo Collection along with the Cross & daily Sport ranges and it's getting more difficult each season to decide what to offer buy so that I can offer you the very best that there is available..... regardless you can be guaranteed that it will be different to what you will see anywhere else and in a full size range.



***“Into the Wild” from EP Pro  
and  
“Spanish Bay” from EP Pro***



***The new “Tail” gear, and our Holden Scramble Team wearing their Tail matching shirts”.***

## **AND THE WINNER IS?**

As we have done in every past newsletter we have a Lucky Customer Draw ...our winner from the last edition failed to contact us ...what a shame.

Our winner for this edition is.....**Customer Number.....1616 ....Jane Conn** from Darwin.

Jane, you have to contact us as soon as possible to claim your prize!

## OPEN / INVITATION or SPECIAL DAYS at your Club

If you having a special day at your club or you are organising something please let me know as I am more than happy to help promote the day for you.....I have almost 3000 lady golfers on my database and many of them are "golf junkies" and just love playing at different courses....I am sure that some actually follow me around too !

Upcoming days that I know about are

FRI 09 SEP	ROSEWOOD –COUNTRY DAY
THU 15 SEP	WINDAROO LAKES – WINDAROO CUP
THU 22 SEP	TOOWOOMBA – CARNIVAL of FLOWERS OPEN
SUN 25 SEP	STANTHORPE GOLF CARNIVAL – MENS & LADIES
SAT/SUN 15/16 OCT	NORTHLAKES – BUSINESS LADIES CHAMPIONSHIPS
FRI 21 OCT	KEPERRA – BREAST CANCER CHARITY DAY

Another great place to look for what's happening around is to look at the Golf Queensland and also the Brisbane & District Ladies website.....these are kept updated with events....some clubs also have Open Day books or if all else fails maybe even the notice board will have some information.....if you would like any more info on any of the events listed above either contact them direct or email me ..I'd be happy to pass on what info I have.

## THE 19th HOLE

Ladies I think that just about brings you all up-to-date with our news... ..except to tell you that I will be away on holidays from 16 August until 05 September and that Paula (my sister) and Gayle (a golf friend) will be here in my absence to look after you.

Peter & I are off overseas to attend a wedding and we are booked to play some golf while we are away....in the meantime I hope you are all fit & well, enjoying life and playing great golf!

***Deborah and the Team at Vanity Fairways.***

